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**Smart Grid Consumer Collaborative Releases New Consumer Resource on Smart Cities**

*New fact sheet details what consumers need to know about smart cities and the connection to the smart grid*

**ATLANTA – Jan. 26, 2017** – The Smart Grid Consumer Collaborative (SGCC) today released an engaging, new educational resource for consumers that defines the smart city and illustrates clearly the connection between the smart city and the smart grid.

As urban areas worldwide cope with an increasing number of residents, cities today are turning to smart, internet-connected technologies to update infrastructure, improve livability and meet head-on many of the challenges of the 21st century. Collectively, these technologies comprise the vision of the smart city.

The new fact sheet, titled “Smart Cities: We’re All In This Together”, provides consumers with clear, jargon-free information about smart cities and some of the benefits from smart city projects that urban residents can expect to see today and in the coming years. The resource also provides examples of smart city initiatives in urban areas across the country, including New York, Boston, Denver, San Jose, California and Chattanooga, Tennessee.

In addition to transportation, public health, city services, infrastructure and safety, electrical grid modernization is an integral component of the smart city, and the new fact sheet explains in easy-to-understand language the role that the smart grid plays in the city of the future. Smart grid can better enable the integration of renewables and electric vehicles, help improve energy efficiency and result in more reliable power through better power outage management, among other benefits.

To view and download the smart cities educational resource, visit [www.whatissmartgrid.org](http://www.whatissmartgrid.org). To learn more about the Smart Grid Consumer Collaborative, please visit [www.smartgridcc.org](http://www.smartgridcc.org).