

MEDIA ADVISORY



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Smart Grid Consumer Collaborative's Durand Named Smart Grid Pioneer

ATLANTA – November 6, 2013 – *Smart Grid Today* named Smart Grid Consumer Collaborative's (SGCC) Executive Director Patty Durand as one of the Smart Grid Pioneers of 2013 today, an honor bestowed upon "experts and risk-takers" for her newsworthy moves, insights and advances.

Since Durand joined SGCC in 2011, the organization has produced numerous research reports and insights about consumer awareness and perception of a modernized grid, has grown to more than 100 members, has launched a consumer-facing platform for education and is gearing up to launch an unprecedented national energy literacy ambassadorship program in early 2014.

"Durand is a top-notch leader, inspiring the industry with research, learning and actionable programs designed to educate and inspire consumers about a safe, friendly and resilient electrical grid," said John McDonald, SGCC board chairman and director, technical strategy and policy development at GE Digital Energy.

Other winners on the Smart Grid Pioneers of 2013 list include SGCC members: Mike Carlson, general manager of software solutions at GE; Kevin Dasso, senior director of smart grid at Pacific Gas & Electric; John Halliwell, EPRI senior project manager; Miriam Horn, director of the smart grid initiative at the Environmental Defense Fund; Haresh Kamath, program manager for energy storage research at EPRI; Dennis Kyle, Tendril's vice president of product service and development; Doug Myers, CIO at Pepco Holdings; Kenny Mercado, division senior vice president of grid and market operations, CenterPoint; Michael Niggli, SDG&E CEO; Bryan Olnick, Florida Power & Light vice president of smart grid solutions and meter operations; Ravi Pradhan, CTO of the smart grid division of Siemens Infrastructure and Cities Sector in the U.S.; Scott Saunders, information security officer for SMUD; Christopher Villarreal, senior regulatory analyst in the policy & planning division of the California PUC; Kurt Yeager, vice chairman of the nonprofit Galvin Electricity Initiative; and Marzia Zafar, director of the policy and planning division at the California PUC.

To view the entire article visit: <http://www.smartgridtoday.com/products/586-smart-grid-pioneers-2013>

About Smart Grid Consumer Collaborative

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a consumer-friendly, consumer-safe and consumer-approved smart grid. Membership is open to advocacy groups, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education.

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