



MEDIA ADVISORY

June 21, 2012

SGCC Executive Director to Speak at National Town Meeting on DR and Smart Grid

- WHAT:** Patty Durand, Executive Director of the Smart Grid Consumer Collaborative (SGCC), will join industry peers from Progress Energy, Ontario Power Authority, and the Wired Group to present at next week's National Town Meeting on Demand Response and Smart Grid on the New Research panel in Breakout Session 3.
- WHY:** The Smart Grid Consumer Collaborative recently released Consumer Voices 2012, a new research report derived from 24 in-person, in-depth interviews conducted in April with residential energy consumers in three major U.S. cities. Patty Durand will present findings and video from the consumer conversations.
- WHEN:** **4 p.m., Tuesday, June 26**
- WHERE:** National Town Meeting on Demand Response and Smart Grid
U.S. Chamber of Commerce
1615 H St, NW
Washington, D.C. 20062
- WHO:** Patty Durand, Executive Director of SGCC; Sharon Bauer, Director of Demand Response Programs at Progress Energy; Nik Schruder, Conservation Evaluation Manager at Ontario Power Authority; and Paul Alvarez, President of the Wired Group
- VISUALS:** Presentation and video. On-site interviews available.
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