



FOR IMMEDIATE RELEASE

GridGlo Joins Smart Grid Consumer Collaborative

The Smart Grid Analytics firm is newest member of nonprofit encouraging consumer engagement for smarter electric grids

DELRAY BEACH, FL, (March 7, 2012) — GridGlo, LLC announced today its membership [or affiliate membership] in Smart Grid Consumer Collaborative (SGCC). Since its founding in March 2010, SGCC has attracted many member organizations to listen, educate and collaborate for modernized, intelligent electrical systems.

“GridGlo is proud to be a member of the SGCC. We believe consumer education goes hand-in-hand with consumer engagement, and both are necessary for our industry to realize the full potential of the smart grid,” said GridGlo CEO Isaias Sudit.

GridGlo joins a balanced membership of stakeholders that includes leaders from the business community, utilities, regulators and advocacy groups. SGCC activities include funding independent research on consumer smart grid issues, providing forums for members to share and self-educate and collaborating to develop industry best practices.

About GridGlo

GridGlo is a private company providing insights into energy consumption. Based in Delray Beach, Florida, we work with utilities, OEMs, application developers and other customers to extract value from energy consumption data. Our core strengths are data fusion, data aggregation, algorithm development, and scoring matrices. We have developed a proprietary software platform that can identify, score, and provide recommendations to impact energy consumption behavior. Our platform allows us to create many dynamic applications that offer insights into the behavior of all smart grid players from the utility to the consumer. For more information, please visit: <http://www.gridglo.com>.

About the Smart Grid Consumer Collaborative (SGCC)

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a smart grid that is consumer-safe, consumer-friendly and consumer-approved. Membership is open to all consumer and environmental advocates, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education. Learn more at www.smartgridcc.org.

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